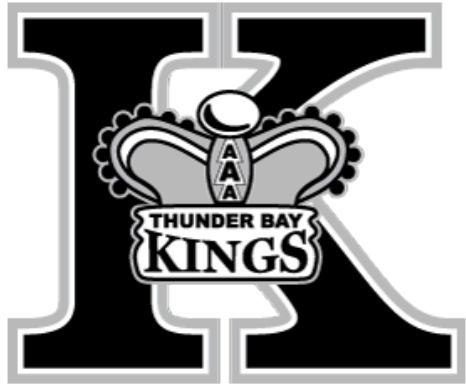


2026-27



THUNDER BAY KINGS

**SPONSORSHIP
PACKAGE**

ABOUT THE KINGS

The Thunder Bay Kings aim to provide a high quality hockey program offering on and off ice training, quality coaching, supports and exposure.

The Thunder Bay Kings are a not for profit organization, with home ice at the Fort William First Nations Arena in Thunder Bay, Ontario.

We are proud to members of Hockey Northwestern Ontario, Thunder Bay Minor Hockey Association, Northern Ontario Hockey League, and Great North U18AAA Hockey League.

We believe every leader of the sport has the responsibility to inspire stakeholders in an effort to deliver a positive family hockey experience. The game of hockey is a powerful platform for participants to build character, foster positive values and develop important life skills.

**THUNDER BAY KINGS AAA
STRATEGIC PLAN
2024-2029**

VISION
A premier AAA hockey organization developing exceptional athletes and well rounded individuals.

MISSION
To provide a high quality hockey program offering on and off ice training, quality coaching, supports and exposure.

VALUES

- ✓ Pursuit of excellence
- ✓ Accountability
- ✓ Discipline
- ✓ Leadership
- ✓ Respect
- ✓ Engagement

STRATEGIC PRIORITIES

1. PREMIER AAA HOCKEY ORGANIZATION
2. HIGH PERFORMANCE PROGRAM
3. COMMUNITY ENGAGEMENT AND COLLABORATION
4. FINANCIAL SUSTAINABILITY

The graphic features a purple background with a white hockey puck on the left and a large 'K' logo with a crown on the right. A small photo of a hockey game is visible in the bottom right corner.

SPONSORSHIP OPPORTUNITIES PLAYER

sponsor selects player - U13, U14, U15, U16, U18

Bronze < \$500

Unlimited opportunities per player

- Acknowledgement on player's personal social media

Silver \$500

2 opportunities per player

- Sponsor bar on white or black jersey
- Acknowledgement on player's personal social media

Gold \$1,000

2 opportunities per player

- Sponsor bar on white or black jersey
- Acknowledgement on player's personal social media
- 2 social media mentions (Team and Kings pages)





THANK YOU

CONTACT US

www.thunderbaykings.com

puckpasser@thunderbaykings.com

1100 Memorial Ave, PMB #325

Thunder Bay, ON P7B 4A3